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| **Personal Information** **Occupation:** Senior UX Consultant  **Location:** Pasadena, CA  **Age:** 46  **Sex:** Male  **Education:** MA from Carnegie Mellon  **Study:** Human-Computer Interaction **Hardware/Software** **PC:** HP EliteBook i7 16gb Ram 1tb SDD  **Phone:** iPhone 6s Plus with ∞ data  **Tablet:** “don’t own one, don’t want one” **Other** **Fav Books:** Apollo 8, Art of Happiness  **Most Opened App:** Messenger  **Hobbies:** Vacationing, Tee Ball Coaching | **james Schlotzsky****Senior UX Consultant in apps | paribus GROUP****tagline** ***“The universe is a pretty big place. If it’s just us, seems like an awful waste of space.” ~ Carl Sagan*** **character cues**pet peeve “I hate complexity. I can’t count the number of times management asked me to use tools that only slow us down. Keep it simple and remove the complexity or we won’t use it” Other people say “an absolute expert, but sometimes his cynicism gets in the way and he’ll tell clients what they want to hear rather than what they need to hear just because it’s easier that way”  “basically, a rocket scientist UX guy. Web dev is a walk in the park for him.” **Business domain info** James is a no BS veteran senior UX consultant. He learned human-computer interaction at Carnegie Melon and carried that knowledge onto his career in the defense the aerospace industries before going into web app UX consulting. Defense and aerospace has made Bruce a hardened UX designer where and inefficient UX could mean the difference between life and death. He has little tolerance for designs that are only fanciful and serve no purposed or promote a poor experience. He tries to keep work at work and away from his home life but when he’s at work he means business. For Bruce, engineers are the problem. He feels If only he could get them to understand his teams user interactions point of view their work would be much easier. |
| **in James’ own words** | |